

Kylie Hoffman

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Education:

University of the Arts, Bachelor of Fine Arts: Multimedia. Minor in Book Arts/Printmaking.
May 2011.

Professional Experience:

University of the Arts: College of Media and Communication- Philadelphia, PA.

- *Teaching Assistant*- Guided undergraduate students in learning Adobe Photoshop and Illustrator. Taught design skills and assisted in critique of student work.
- *Research/Technical Assistant*- Updated website and blog using Wordpress- edited photos and organized information for posting. Arranged meetings and shot photos of students and faculty for the site. Also, assisted in designing newsletters, forms, and fliers for department.
July 2008 - May 2011.

University of the Arts: University Libraries- Philadelphia, PA.

- *Web Designer*: Resedesigned, branded, and coded all aspects of the University's library website.
May 2010 - September 2010.

WHYY- Philadelphia, PA.

- *Intern*- Assisted in creating artistic media for their recent online hyperlocal project: NewsWorks. Produced, shot, and edited video and other media for the web.
January 2010 - August 2010.

TRKFLD Inc. - Philadelphia, PA.

- *Intern*- Focused on blogging and social networking. Also assisted in graphic design work, sales, and PR brainstorming for this small independent business.
January 2010 - July 2010.

Proficiencies:

Adobe Creative Suite, HTML, Javascript, CSS, Wordpress, PHP, After Effects, Flash, Final Cut Pro, Processing, MAX MSP, Actionscript, Microsoft Office, Mac and PC platforms.

Awards/Honors:

Dean's Fellowship 2010, Dean's Fellowship 2011, President's Award 2011.

* references and portfolio provided upon request.